

Advertising Agreement

| Advertiser Phone   |        |
|--|--------|
| Address  | Amount |
| City, State, Zip   | Amount |
| Ad Size       Price         □ 1/4 Page       □ \$ 995.00   | Amount |
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| □ 1/4 Page □ \$ 995.00   | \$     |
| □ 1/2 Page □ 1.245.00  |        |
| □ 1/2 Page □ 1,245.00  |        |
| □ Full Page □ 2,295.00   |        |
| ☐ Premium Page ☐ 2,445.00  |        |
| □ Spread □ 3,345.00  |        |
| ☐ Inside Cover ☐ 2,695.00  |        |
| ☐ Inside Back Cover ☐ 2,695.00   |        |
| □ Back Cover □ 3,745.00  |        |
| SUBTOT   | AL     |
| CREATIVE SERVICES TO BE PROVIDED BY ADVERTISER (LESS 15% DISCOUNT)   | ()     |
| CREATIVE SERVICES TO BE PROVIDED BY FORBES&BUTLER (SALES TAX APPLIES)  |        |
| Make checks payable to <i>Forbes&amp;Butler</i> . TOTA   | L \$   |
| Conditions  All advertisements are subject to acceptance by Publisher. Publisher is not liable beyond the cost of advertising spadvertisements produced by Publisher. Each Advertiser and/or Advertising Agency assumes full liability for all contents. |        |
| Advertiser Representative Date   |        |
| UL Representative Date   |        |

